

Emma Weber

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EDUCATION

C. T. Bauer College of Business, University of Houston, Houston, Texas

Bachelor of Business Administration in Management

May 2025

ACADEMIC PROJECTS

University of Houston, BUSI 3302: Connecting Bauer to Business

Spring 2022

Anheuser-Busch Marketing Plan Project

- Worked with a team of 8 to analyze the beer market and initiated a plan to market Busch Light to multicultural consumers
- Conducted a market research survey amongst 280 multi background consumers on buying habits and beer consumption
- Facilitated communication between the team members and helped in the event of disagreement

EXPERIENCE

Height's & Co.

Current

Bartender

- Maintain efficient service and upkeep high standards of guest satisfaction
- Implement strict inventory control methods in order to ensure fresh craft quality products
- Remain knowledgeable on seasonal and permanent menu items to ensure proper understanding of available items

Post Oak Ice House, Houston, TX

November 2021 - November 2022

Bartender

- Worked 24-30 hours per week during school year
- Maintained great service and customer relations to increase customer return rates
- Adhered to all company policies, health regulations, and state alcohol laws
- Dispensed liquor with precision, helped to reduce inventory loss and prevented severe intoxication
- Remained up to date on beverage knowledge in order to make accurate recommendations for customers
- Maintained a fast and energized pace in order to perform successfully in the environment

Gap, Houston, TX

November 2019 -January 2021

Sales Associate

- Worked 10-15 hours per week during school year
- Checked out customers in a timely fashion
- Enrolled customers into credit card loyalty program in order to drive credit card application goals
- Prevented loss by providing great customer service, increasing sales

SCS Management, Houston TX

August 2021

Clerical Intern

- Worked 24 hours a week per week for four weeks
- Processed returned mail and updated homeowner information systems to reflect data changes or errors
- Maintained an organized work environment and executed administrative tasks for multiple supervisors

Macquarie Group Limited, Houston

July 2020

Global Commodities Intern

- Worked 25 hours a week for three weeks
- Organized extensive presentations on economic market and analyzed trends in stock
- Monitored ESG score and evaluated investing risk in 100+ commodity trading companies
- Gathered with peers in small groups aimed at constructing complex projects

SKILLS AND CERTIFICATIONS

TABC Licensed

Food Handlers & Food Managers Certified

Proficient in Microsoft Office

Spanish (Intermediate)