

# Samuel Contreras

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## EDUCATION

Auburn University at Montgomery | Montgomery, AL  
*Bachelor of Science in Marketing*

## EXPERIENCE

### Lead Bartender

On the Kirb | Houston, TX

May 2023 - Current

- Ensure team members correctly prepare drinks and process payment.
- Create custom cocktails and shots.
- Develop new drink recipes.
- Assist with inventory and order supplies.
- Guarantee guests feel welcome and always give responsive and professional service.
- Deliver excellent customer service.

### Bar Manager

Karne | Fine Dining | Houston, TX

November 2022 – May 2023

- Created and implemented new drink recipes.
- Upsold premium drinks and specials to increase bar revenue.
- Delegate tasks, set priorities, and ensured smooth bar operations.
- Lead a team of bartenders and bar staff.
- Conducted inventory checks to monitor bar stock.

### Beer Bartender

Flying Saucer | Sugarland, TX

June 2021 – November 2022

- Gained in-depth knowledge of different beer styles and an understanding of the brewing process and flavors.
- Recommended beer pairings with food items on the menu to enhance the dining experience and increase sales.
- Experienced in handling and maintaining draft beer systems, including cleaning taps and keg lines.
- Worked collaboratively with other bartenders to ensure efficient bar operations.

### Guerilla Marketer

Jimmy Johns | Atlanta, GA

April 2019 – June 2021

- Planned and executed guerrilla marketing campaigns from conception to implementation.
- Produced innovative and attention-grabbing marketing ideas.
- Proficient in various social media platforms for marketing and brand exposure.
- Utilized digital marketing tools and tactics.

### General Manager

Jimmy Johns | Auburn, AL

April 2015 – June 2019

- Became experienced in Jimmy Johns' operations within eight months as an in-shop delivery driver, PIC, and assistant general manager.
- Proved leadership abilities by being promoted to GM within a short time frame.
- Effectively managed and motivated a team.
- Oversaw day-to-day restaurant operations, ensuring compliance with company policies.
- Delivered excellent customer service, resolved issues, and maintain customer satisfaction.

## SKILLS

- Fluent Spanish
- Customer Service
- Effective Communication
- Leadership
- Multi-Tasking
- Upselling
- Mixology
- Beer, Wine, and Spirits Knowledge
- POS Systems
- Cash Handling

## CERTIFICATIONS

- Cicerone Level Two
- ServSafe Manager