

# NARE SARGSYAN

## CONTACT

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## SKILLS

Adobe Illustrator  
Adobe Photoshop  
Figma  
Creativity  
Communication  
Teamwork

## EDUCATION

### Base Studio

- Graphic Design & UI/UX Design Certificate

Nov 2021 - March 2022

### Advanced Beauty College

- Esthetician License

Nov 2022 - April 2023

### Irvine Valley College

- Digital Media Art

March 2024 - Present

### Adana Permanent

- Permanent Ombre Brows Certificate

December 2023 - February 2024

## LANGUAGES

English - Fluent  
Armenian - Fluent  
Russian - intermediate

## PROFILE

My ultimate goal is to see my creative designs utilized in various applications beyond personal use. With a strong passion for design, I aim to bring unique styles to everything I contribute to, whether it's clothing, packaging, logos, or any other project. Additionally, I have pursued a path in Esthetics, finding joy in helping others feel relaxed and rejuvenated. I bring this dedication to client satisfaction and attention to detail to all aspects of my work.

## WORK EXPERIENCE

### Social Media Marketer

*Hosteeva* 2022-2023

- Curated videos and images of properties and their surroundings to promote Airbnb listings.
- Developed engaging videos tailored for various social media platforms, including TikTok.
- Edited and produced compelling content to effectively market properties and increase brand visibility.
- Collaborated with team members to ensure alignment with marketing strategies and objectives.
- Stayed updated on social media trends and best practices to optimize content performance.

### Server/Cashier

*Poke me* 2019-2022

- Operated the front of the café alongside coworkers, ensuring smooth customer service.
- Greeted and assisted customers with a friendly and positive attitude.
- Utilized the POS system to accurately process orders and transactions.
- Maintained cleanliness and organization in the front area of the café.
- Completed assigned tasks efficiently to contribute to the overall functioning of the establishment.
- Obtained Food Handlers Card California**

### Freelance Designer/Illustrator

*Remotely by Myself* 2024-Present

- Work remotely from home, providing graphic design and illustration services to clients.
- Create custom designs for mutuals, friends, and other clients according to their specifications.
- Utilize Adobe Photoshop and Adobe Illustrator to bring ideas to life and produce high-quality designs.
- Continuously strive to improve skills and expand knowledge in the field of graphic design and illustration.
- Portfolio is on [https://www.behance.net/nare\\_sarg](https://www.behance.net/nare_sarg)**

### Esthetician/Receptionist

*Na'ava Skin Care* 2024-Present

- Proficient in a wide range of skincare treatments, including facials, chemical peels, microdermabrasion, and waxing.
- Strong communication skills, able to effectively consult with clients to understand their needs and expectations.
- Collaborative team player, able to work effectively with colleagues to deliver seamless service experiences.
- Efficiently manage front desk operations, including answering phones, responding to emails, and greeting visitors in a professional and friendly manner.