

Treyoun Thompson

treyounthompson@gmail.com | (832) 819-1202 | Houston, TX

SUMMARY

Experienced professional with a background in sales, demonstrating strong analytical skills, budget management, and attention to detail. Proven track record in implementing strategies that enhance process efficiency and financial performance. Actively seeking a Financial Accounting & Reporting role to leverage expertise in market analysis and strategic financial planning.

WORK EXPERIENCE

eXp Realty

Real Estate Agent/Showing Specialist

Houston, TX

May 2022 - Present

- Facilitate cloud-based brokerage transactions using advanced technology platforms to improve process efficiency and client satisfaction.
- Implement digital marketing strategies, such as targeted ads and email campaigns, to widen audience reach and increase lead generation.
- Engage in continuous learning through participation in industry events and professional associations, maintaining up-to-date market knowledge.
- Cultivate a robust professional network to secure potential clients and referrals, strengthening business growth and community ties.

T-Mobile

Mobile Expert

Houston, TX

Dec 2017 - Apr 2024

- Develop and execute comprehensive product marketing strategies that enhance smartphone line sales by 25% in the initial quarter.
- Implement marketing automation tools that streamline the customer journey, reducing customer acquisition costs by 30%.
- Optimize conversion strategies, achieving a 20% uplift in conversion rates.

NextGen Real Estate

Real Estate Agent

Houston, TX

Oct 2021 - Mar 2022

- Managed client interactions using CRM software, enhancing efficiency, productivity, and elevating client satisfaction levels.
- Expanded client base by 20% by implementing strategic marketing initiatives and fostering networking relationships.
- Achieved a marked increase in lease transactions through strategic client engagement and business development activities.

MTSU MT One Stop

Call Center Representative

Murfreesboro, TN

Feb 2016 - Dec 2017

- Delivered high-quality customer service, addressing inquiries from students, faculty, and staff with professionalism and courtesy.
- Enhanced productivity by adeptly managing multiple software systems, ensuring streamlined operations and customer interactions.
- Reduced average call handling time through effective use of CRM platforms and ticketing systems, demonstrating strong computer literacy.

Bass Pro Shops

Events/Promoter Associate

Memphis, TN

May 2016 - Aug 2017

- Orchestrated a variety of in-store events, culminating in a notable 20% surge in customer attendance and a consequential 15% rise in sales revenue.
- Managed public relations tasks, effectively aligning both internal and external communications to enhance event awareness and engagement.

EDUCATION

Middle Tennessee State University
Bachelor of Business Administration

Murfreesboro, TN

SKILLS

Marketing Strategy Development • Microsoft/Excel/Google Sheets Dynamics • Real Estate Development • Digital Marketing • Market Share Growth • Creative Development • Data Analysis • Reporting • Budgeting • Reconciliation • Communication