

ISABELLA DE LA HOZ

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Summary

Creative designer with background in multiple design fields including graphic, web, and product design. Known for innovative problem-solving skills, strong grasp of various design software, and ability to deliver visually compelling solutions. Previous roles have consistently showcased commitment to enhancing brand identity through careful application of design principles and strategies. Showcased talent for balancing aesthetic considerations with practicality, leading to successful projects and satisfied clients.

Skills

- Computer Skills
- Project Management
- Creativity and Innovation
- Social Media
- Analytical mindset
- Client Relationships
- Brand Development

Experience

Operations Planning and Analysis INTERN | CITY HALL - Mansfield, Texas | 01/2024 - Current

- In my current position with the City of Mansfield in the Zoning and Planning Department, I am involved in various aspects of these functions, contributing to the review and implementation of zoning regulations and planning initiatives. My role supports the effective management of land use and development processes, ensuring that all projects comply with city guidelines and contribute positively to the community's growth and development.

Designer | Wright Group - Carrollton, Texas | 08/2022 - 03/2024

- At the architecture firm, I worked as a Designer, where I supported architects by transforming floor plans into detailed animations. This process allowed clients to gain a more immersive and realistic understanding of the projects we were developing for them. Additionally, I contributed to marketing efforts to enhance the firm's outreach and client engagement.

Marketing/Digital Content Creator | In- City wheels - Dallas , Texas | 03/2021 - 11/2022

- At In City Wheels, I served as an Event Coordinator and Content Creator. In this role, I collaborated with fellow content creators to produce engaging content that highlighted the diverse adventures achievable with our electric bikes. My responsibilities included managing promotional activities and orchestrating partnerships with other Dallas-based content creators. Additionally, I played a key role in organizing company events and spearheading marketing initiatives to enhance brand visibility and engagement.

Education and Training

Richland College | Dallas, TX | 05/2018

Associate of Science

The University of Texas At Arlington | Arlington, TX

BBA: Urban Planning

Languages

Spanish:



Portuguese:

