# MARLA LACKEY

Looking for a part-time server position in a fine dining, established, top-rated restaurant.

## SUMMARY

My experience includes over 2 decades in the hospitality industry. I owned and operated the well-respected OC special event planning company, Cheers To You Events. In 2023 I reopened and rebranded the gourmet publication Sauté Magazine to Sauté SoCal, featuring and promoting upscale restaurants, fancy food festivals, wine-pairing dinners, charity events and chef-driven restaurant takeovers. Sauté SoCal and my hospitality service continue to encourage guests to "taste the good life".

## **EDUCATION**

California State University, Fullerton Bachelor of Arts in Business Management with an emphasis on Organizational Behavior Minor in English

# CONTACT

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# EXPERIENCE

### SCARLET KITCHEN AND LOUNGE (SERVER) JANUARY 2020 - PRESENT

- Increased nightly sales with high level of customer relations, menu knowledge and ability to upsell
- Created the #1 selling cocktail "The Marla" for the extensive craft cocktail menu
- Greet and serve guests in a timely and friendly manner
- Collaborate with all staff members, BOH, FOH and management to ensure seamless guest service
- Handled social media to increase awareness of the restaurant and handled responses to guest inquiries
- Opened the restaurant as a bartender in January 2020 and moved to a serving position during the pandemic
- Improved customer satisfaction and repeat business through attentive and personalized service since restaurant opened
- TOAST POS proficient

#### SAUTE SO CAL (FORMERLY SAUTE MAGAZINE)

- Published Author for Sauté Magazine 2017-2020
- Research and review restaurants, products, events
- Edit posts for clarity and grammar before publishing
- Partner with multiple F&B companies to develop content aligning with brand image and promotion

#### **CHEERS TO YOU EVENTS**

- Membership Chair for Association of Bridal Consultants
- Organize corporate luncheons, dinners, conferences, weddings and special events
- Create and execute catering and event timelines and budgets for clients and vendors
- Plan, attend and participate in industry events

## SKILLS

- Strong interpersonal skills
- High level of community and guest relations
- Professional, service-oriented mindset
- Proofreading and grammar skills
- Social and special event planning for 2 to two hundred
- Proficient in marketing, advertising and social media
- Food and beverage service knowledge with over 20 years of experience at multiple Los Angeles and Orange County restaurants and hotels