

ABIGAIL SCHULMAN

SOCIAL MEDIA COORDINATOR/MARKETING

Experience in sales and marketing has shaped me into a versatile and goal-oriented professional. Coordinating campaigns and engaging with customers daily has strengthened my ability to think critically, solve problems quickly, and work effectively with teams. My bubbly and approachable personality allows me to build strong relationships with clients, energize team dynamics, and bring positivity to high-pressure situations. I thrive on connecting with people and turning challenges into opportunities.

SKILLS

- Social Media Management
- Paid Social Media Campaigns
- Customer Relationship Building
- Video Editing and Production
- Cold Calling and Email Outreach

EDUCATION

MARCUS HIGH SCHOOL

Flower Mound, TX

High School Diploma | Graduated: 2020

EXPERIENCE

WEEDEX LAWN CARE

Lewisville, TX

Inside Sales Representative | January 2023 – November 2023

Educated customers on the benefits of Weedex's services, addressing their specific lawn care needs and concerns. Met and exceeded monthly sales targets, contributing to the overall growth of the business.

WEEDEX LAWN CARE

Lewisville, TX

Social Media Coordinator | November 2023 – June 2025

Developed and executed social media strategies across multiple platforms, increasing engagement and brand awareness. Filmed, edited, and produced high-quality podcast episodes, managing all aspects of the production process from concept development to post-production. Coordinated and managed company events, from conceptualizing themes to overseeing logistics, ensuring smooth execution and a memorable experience for attendees.

ROCKFISH SEAFOOD & GRILL

Highland Village, TX; Lewisville, TX; Frisco, TX

Bartender & Server | February 2020 – Current

Delivered exceptional customer service while managing both bartending and serving duties across multiple locations. Assisted in training new staff, sharing knowledge of drink preparation, customer service, and restaurant operations. Built rapport with guests, offering personalized recommendations and creating a welcoming atmosphere.

CONTACT

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